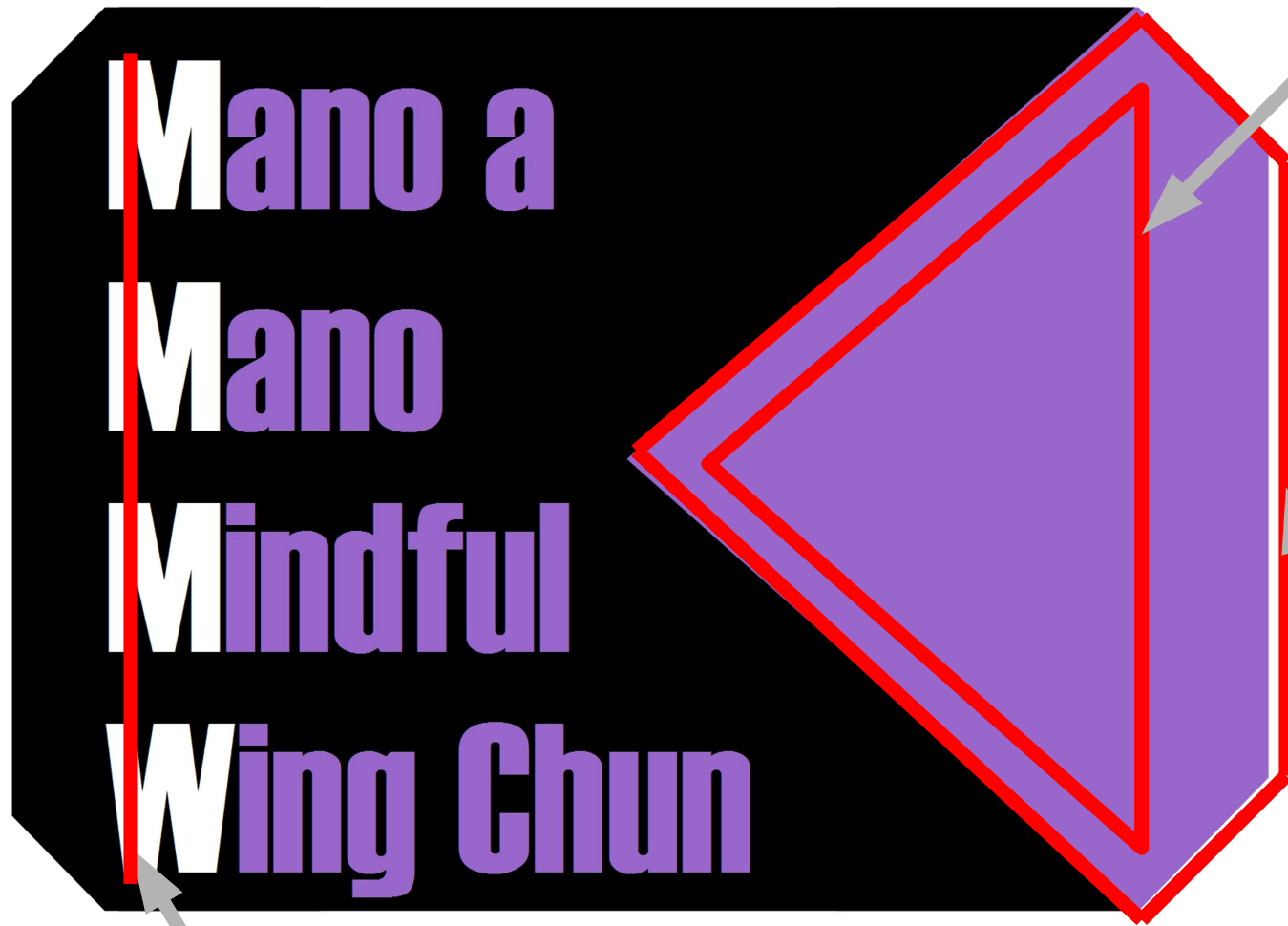


white letters = purity

triangle shape = triangulation



seng hei / rise / uprightness

diamond shape = goal of perfection